

Friends and fellow breeders,  
August 27, 2010

The 36<sup>th</sup> annual "Generations of Performance" Bull Sale is just around the corner. Enclosed is the updated information on the 2010 sale bulls. The fall bull data includes yearling weights and Epd's, ultrasound data and updated carcass Epd's, updated \$ values, frame score, and scrotal circumference (all adjusted to 365 days). The majority of the yearling and ultrasound data will be different than those printed in the catalog as they are recomputed using the actual ultrasound data and final yearling weights recorded on August 17 and August 24<sup>th</sup>, respectively for the fall bulls. These are a powerful set of bulls with the data to prove it.

The data for the spring bulls includes their final weight as of August 26 - and all of the other pertinent data.

Embryo bulls are ratioed amongst their own contemporary group, this group is also split between registered recips and unregistered recips. Thus, the unregistered recips progeny will have a 100 for growth ratios. All ultrasound data is calculated within each contemporary group.

We will be retaining a 33% semen interest and revenue sharing in all of the bulls, please see our catalog for details.

Please join us Thursday evening, September 9<sup>th</sup> at 6 p.m. for our annual Certified Angus Steak BBQ. Dinner will be followed with a presentation on "Producing Right-Sized Cows" by Jen Johnson from The King Ranch Institute for Ranch Management. Jen has presented her research at both NCBA and BIF conventions. It should provide valuable information on a topic that is always in the air, but never discussed entirely. We look forward to seeing you at the BBQ and at the sale on Friday, September 10<sup>th</sup>.

Sincerely,

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